



Recruiting and Developing Peer Recovery Coaches

To Support Children, Youth, and Families Affected by the Drug Crisis





Supporting Children, Youth, and Families Affected by the Drug Crisis: Recruiting and Developing Peer Recovery Coaches

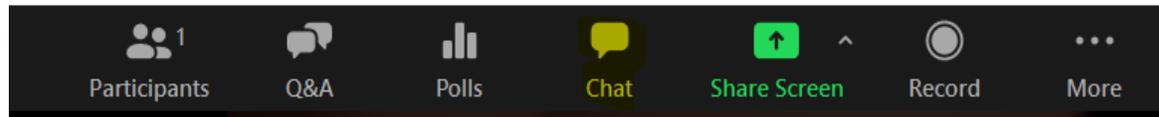
Request for Applications Informational Webinar

Friday, January 19, 2024



Webinar Housekeeping Items

- **Lines Muted:** We are muting all participant lines for the duration of this webinar session.
- **Questions and Answers:** We want to hear from you!
 - Today's presenter will take comments and questions at the end of the presentation, but we will monitor the chat throughout the webinar.
 - Submit questions or comments by using the Chat feature.
 - If any questions are outstanding at the end of the hour, we will send attendees a Q&A document to answer remaining questions.
 - To open your Chat window, click on the Chat icon on the bottom center of your Zoom window.



- **Technical Issues:** If you experience any technical issues during this webinar, please message us through the chat feature, or email peerrecoverycoaches@jbsinternational.com.
- **Recording and Presentation Slides:** We are recording this webinar and will make both the recording and presentation slides available in the coming weeks via <https://www.rethinkthevillage.org/>.



Meet Today's Presenters!

Stacy Phillips, DSW, LMSW
Victim Justice Program Manager
Office for Victims of Crime



**Karen Yost, MA, LSW, LPC, NCC, ALPS, MAC,
CCDVC, CCOTS**

JBS International, Inc.
Technical Expert III



Webinar Agenda

- About OVC and JBS
- Meet Our Partners
- Flow of Funding
- Background
- General Eligibility, Award Information, and Timeline
- Overview of Solicitation
 - Goal, Objectives, and Target Population
 - Subawardee and Project Expectations/Requirements
- Application and Submission Information
- Funding Timeline
- Questions

OVC Mission

OVC is committed to enhancing the Nation's capacity to assist crime victims and to providing leadership in changing attitudes, policies, and practices to promote justice and healing for all victims of crime.



OVC funding supports:

| | | | | | | |
|-------------------------------|---|---|--|--|--------------------------------|------------------------------------|
| Victims in tribal communities | State victim compensation and assistance programs | Training and technical assistance (TTA) and information resources | Victims of international terrorism and mass violence | Federal agencies' provision of victim services | Survivors of human trafficking | Demonstration and service projects |
|-------------------------------|---|---|--|--|--------------------------------|------------------------------------|

About JBS

Mission: Create sustainable change—in health care, social services, education, and society—that improves people’s lives

We build our TTA strategies and approaches upon a foundation of over 36 years of experience supporting federal TTA initiatives of national scope and importance

Served as the TTA provider for OVC since 2018 for four cohorts of grantees serving child and youth victims of the drug crisis, and their families

Meet Our Partners

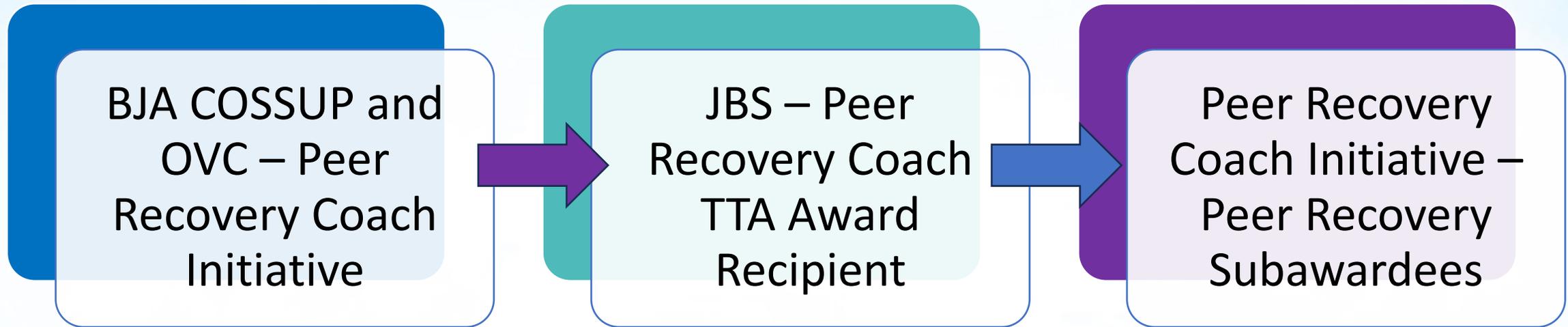


Social Current



Two Gems Consulting

Flow of Funding



Background

On January 20, 2021, President Joseph Biden issued the [Executive Order on Advancing Racial Equity and Support for Underserved Communities Through the Federal Government](#) (E.O. 13985)

“[T]he Federal Government should pursue a comprehensive approach to advancing equity for all, including people of color and others who have been historically underserved, marginalized, and adversely affected by persistent poverty and inequality.”

Background (cont.)

- On average, annually, 8.7 million children aged 17 or younger living in the United States reside in households with at least 1 parent who had a substance use disorder (SUD).¹
- SUDs among parents often occur in households where they face other challenges (e.g., mental illness, poverty, domestic violence).
- Poverty, unemployment, and lower levels of education are also associated with opioid overdoses.
- Overdose is strongly associated with having experienced adverse childhood experiences while growing up.

¹ Lipari, R. N., & Van Horn, S. L. (2017). *Children living with parents who have a substance use disorder. The CBHSQ Report*. Center for Behavioral Health Statistics and Quality, Substance Abuse and Mental Health Services Administration.
https://www.samhsa.gov/data/sites/default/files/report_3223/ShortReport-3223.html

Background (cont.)

- An increase in exposure to opioid, stimulant, and polysubstance use has negatively affected children and youth, many of whom have been harmed either directly or indirectly by the substance use of parents, caregivers, and other persons in positions of trust.
- Parents who misuse drugs have children that are three times more likely to be abused and more than four times more likely to experience neglect, compared to children from non-substance-misusing parents. ²
- Numerous children and youth harmed by caregivers' substance misuse are polyvictims (i.e., they have experienced more than one type of victimization, such as sexual abuse, physical abuse, neglect, bullying, and exposure to family violence).

² Segal, L. M., De Biasi, A., Mueller, J. L., May, K., Warren, M., Miller, B. F., ... & Olson, G. (2017). *Pain in the nation: The drug, alcohol and suicide crises and the need for a national resilience strategy*. <https://stories.communitycommons.org/wp-content/uploads/2017/11/TFAH-2017-PainNationRpt-18-FINAL.compressed.pdf>, p. 60.

Background, cont.

- Benefits and positive outcomes for people who engage in peer support include fewer re-hospitalizations, lower service costs, higher service utilization, higher treatment engagement, better quality of life, better overall functioning, and fewer behavioral symptoms.

(HHS, SAMHSA. (2022, June). Peer support services in crisis care. *SAMHSA Advisory*.
<https://store.samhsa.gov/sites/default/files/pep22-06-04-001.pdf>)

- Evidence is emerging that when core peer service principles are intact, PRCs can be successful in a variety of diverse settings, including community centers, recovery fitness centers, recovery housing, and recovery high schools.

PRCE. (2023, March). *Peer recovery support: Evolving roles and settings. A literature review—year 2 update*.
<https://peerrecoverynow.org/wp-content/uploads/2023-APR-03-prcoe-yr2-lit-review.pdf>)

Eligible Applicants

- State and county governments (“state” means any state of the United States, District of Columbia, Commonwealth of Puerto Rico, U.S. Virgin Islands, Guam, American Samoa, and Commonwealth of the Northern Mariana Islands)
- Nonprofit and for-profit organizations, including tribal nonprofit and for-profit organizations
- Faith- and community-based organizations
- Colleges and universities, including tribal institutions of higher education

Eligible Applicants (cont.)

- Public agencies
- Native American tribal governments (federally recognized)
- Native American tribal organizations (other than federally recognized tribal governments)
- Private institutions of higher education, public- and state-controlled institutions of higher education

Priority Eligibility

Funding will be prioritized for:

- Entities with experience serving underserved and underresourced communities and addressing inequities
 - To qualify, applicants must demonstrate experience serving communities that experience high levels of crime related to substance use and geographic areas with gaps in crime victim services.
- Projects implemented by culturally specific organizations
 - To qualify, applicants must demonstrate that they meet the definition of a culturally specific organization, defined for purposes of this solicitation as private, nonprofit, or tribal organizations, whose primary purpose is to provide culturally specific services to, among others, Black people; Hispanics and Latino/a/e people; Native American and other Indigenous peoples of North America (including Alaska Natives, Inuit and Yupik People, and Aleuts); and Asian Americans, Native Hawaiians, and/or Pacific Islanders

Subaward Highlights



Number of Subawards, Amounts, and Duration

- 10 TOTAL subawards
- Up to \$200,000 each
- Subawards for projects lasting up to 28 months



Timelines

- Applications are due on Monday, February 19, 2024, by 11:59 p.m. ET.
- Projects selected for funding will be notified by mid-April
- Projects will begin in May 2024.

Initiative Goal

The goal of this initiative is to support children, youth, and families who have suffered victimizations as a result of a family member's or caregiver's substance use disorder by recruiting, training, and certifying peer recovery coaches who have lived experience. ***The program will result in a peer recovery coach workforce program.***

Objectives

1. **Elevation:** Elevate the voices of people with lived experience through development of a FC-PRC workforce that maintains the authenticity of peer support services and increases its value, prominence, and capacity in the community
2. **Integration:**
 - A. Provide collaborative, strengths-based, and culturally responsive peer recovery services (PRSs)
 - B. Develop organizational infrastructure to solidify the FC-PRC role and provide a working environment that adequately recruits, trains, supervises, deploys, compensates, and supports the workforce
 - C. Collaborate in FC-PRC integration into community and nonclinical settings through outreach, partner engagement, memoranda of understanding, and supportive infrastructure

Objectives, cont.

3. Specialization:

- A. Incorporate specialized, family-centered, and intergenerational FC-PRC model curriculum, training, and support
- B. Integrate a child-victim lens into FC-PRC workforce training and services

4. Certification: Train and certify culturally responsive FC-PRC workforce according to state and national certification (e.g., [Nationally Certified Peer Recovery Support Specialist](#)) standards and processes

5. Accreditation: Demonstrate organizational infrastructure necessary for an effective FR-PRC workforce and validate recovery support organizations. (*Note: National accreditation standards for organizations will be available.*)

Target Population

The target population for this initiative are children, youth, and families who:

- Have suffered crime victimization (including exposure to substance use) because of a family member or caregiver's substance use or misuse
- Are crime victims affected by the drug crisis in their communities, including those experiencing polyvictimization and, therefore, have complex service needs, as well as the potential need for support services to their families and caregivers

Target Population, cont.

The target population for this initiative are children, youth, and families who:

- Reside in communities that:
 - Demonstrate elevated levels of substance-related crime, including:
 - Drug-defined offenses (e.g., violation of laws prohibiting or regulating possession, use, distribution, or manufacture of illegal drugs)
 - Drug-related offenses (i.e., offenses motivated by the user's need for money to support continued use and/or drug distribution)
 - Lifestyle that includes misuse of drugs or alcohol (i.e., drug use and crime as common aspects of lifestyle)
 - Are geographic areas with gaps in crime victim services
 - Are members of target populations marginalized, historically underserved, and adversely affected by inequity

Important Definitions

- Drug or substance use or misuse refers to a person misusing a legal substance in a way other than intended or prescribed or using an illegal or controlled substance.
- Recovery is “a process of change through which individuals improve their health and wellness, live a self-directed life, and strive to reach their full potential.”
SAMHSA. (n.d.). *SAMHSA's working definition of recovery*. HHS. https://store.samhsa.gov/sites/default/files/d7/priv/pep12_recdef.pdf, p.3.
- Peer recovery coach refers to a person who brings **lived experience** of recovery, combined with training and supervision, to assist others in initiating and maintaining recovery and to enhance their quality of personal and family life in long-term recovery, while reducing the amount of maltreatment affecting children, youth, and families. PRCs provide many different types of support, including emotional, informational, instrumental, and affiliation (e.g., connections to recovery community supports, activities, and events) support.

Expectations and Deliverables

- Recruit, train, certify, and deploy paid peer recovery coaches
- Implement replicable and sustainable FC-PRC services provided in nontraditional (i.e., nonclinical), community-based settings
- Enhance knowledge and build the capacity of certified FC-PRCs to address more effectively the needs of youth, families, and caregivers affected by substance use
- Ensure equitable, just, and culturally responsive service access and delivery

Expectations and Deliverables

- Use the [key dimensions](#) of recovery-oriented services (health, home, purpose, and community), as well as any new federal model standards for youth, family, and adult peer support
- Build collaborative arrangements with other organizations or partners to guarantee program success
- Create organizations that provide supportive environments for PRCs
- Work in collaboration with JBS and its partners throughout the implementation period to meet all deliverables, including additional deliverables OVC/JBS may require

Collaboration Expectations

- Complete organizational and community readiness, strengths and needs, and capacities assessment for integrating victim-informed FC-PRCs
- Engage in coaching and other TTA activities
- Participate in virtual and in-person site visits and subawardee meetings
- Collect and report required performance data
- Complete and submit written quarterly and semiannual reports
- Assess and plan for program sustainability
- Collaborate with an external project evaluation team to complete evaluation activities
- Contribute to the evolution of specialty training curriculum, certification standards, and the replication guide by embracing the specialty training curriculum and sharing their input and experience

Application and Submission Information

Applications **must** include

- I. Applicant Organization's General Information
- II. Project Abstract (400 words)
- III. Project Narrative
 - a. Problem Description
 - b. Project Design and Implementation Plan
 - c. Capabilities and Competencies
 - d. Performance Data and Plan for Measuring Project Performance

Applications **must** include (cont.)

- IV. Time-Task Plan, by month, that clearly identifies goals, objectives, core activities, deliverables, and products
- V. Project Budget, using online [Budget Detail Worksheet](#), including associated narrative
- VI. Appendices
 1. **Key Staff Resume(s)** for staff budgeted at a level of effort of 20% or more
 2. **Letters of Support** (no less than 2)
 3. **Documentation of Federally Negotiated Indirect Cost Rate** that will be used for this project, if necessary
 4. **Memoranda of Understanding** with partner organizations, if applicable

Proposal Abstract

- Highlights the purpose, goals, and objectives of the proposed project
- Includes:
 - Primary activities
 - Expected outcomes
 - Proposed service area and intended beneficiaries
- Should not exceed 400 words and should be double spaced, using 12-point standard font

Proposal Narrative Format

The proposal narrative must:

- Be double spaced
- Use a standard 12-point font
- Have no less than 1-inch margins
- NOT exceed 20 pages; pages should be numbered “1 of 20,” “2 of 20,” etc.

How to Submit Your Application

Submit completed applications by email directly to JBS Peer Recovery Coach inbox - peerrecoverycoaches@jbsinternational.com

- Subject Line: It **must** include *Application for Peer Recovery Coach Project*. Size Limit: The file size of the application you submit must be no more than 36,864 KB; if the email is larger than that, it will be rejected.
- **Submission Deadline: The deadline is Monday, February 19, 2024, by 11:59 p.m. ET.**

Application Review, Evaluation, and Selection

- JBS will screen applications to ensure they meet the basic minimum requirements, prior to approving it for subsequent review.
- JBS staff and external subject matter experts will then evaluate applications for technical merit:
 - Problem Description (20%)
 - Project Design and Implementation Plan (45%)
 - Capabilities and Competencies (20%)
 - Performance Data and Plan for Measuring Project's Performance (10%)
 - Budget (5%)
- JBS will then make recommendations to OVC, which retains final selection authority.

Funding Timelines

- JBS expects to make selections and subawards by mid-April 2024
- Selected applicants will enter a subaward contract with JBS International, Inc.
- Project start date May 2024
- Projects can last up to 28 months.

Resources

- Rethink the Village: <https://www.rethinkthevillage.org/>
- AddictionResource.net: *Not Equal: Racial Disparities in Addiction/Substance Abuse Treatment.* <https://www.addictionresource.net/?s=racial+disparities>
- The White House: *National Drug Control Strategy.* <https://www.whitehouse.gov/wp-content/uploads/2022/04/National-DrugControl-2022Strategy.pdf>
- Addiction Policy Forum:
 - *Children and Families.* <https://reports.addictionpolicy.org/evidence-based-strategies/children-and-families#Children-Impacted-by-Addiction>
 - *Evidence-Based Interventions to Address the Opioid Epidemic.* <https://reports.addictionpolicy.org/evidence-based-strategies/>
 - *Evidence-Based Strategies Assessment Tool.* <https://reports.addictionpolicy.org/evidence-based-strategies/self-assessment-tool>

Resources, cont.

- SAMHSA:
 - *Family, Parent, and Caregiver Peer Support in Behavioral Health.*
https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/family-parent-caregiver-support-behavioral-health-2017.pdf
 - *Apoyo de Compañeros Para Padres y Otros Cuidadores de Niños y Jóvenes.*
https://www.samhsa.gov/sites/default/files/t24_spanishvop_familycaregiver_508_8_31_18.pdf
 - *Peer Support.* https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/peer-support-2017.pdf
 - *Apoyo Entre Compañeros.* <https://www.samhsa.gov/sites/default/files/value-of-peers-infographic-spanish.pdf>
 - *Peer Support [Infographic].* https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/peer-support-2017.pdf
 - *Peers Supporting Recovery From Mental Health Conditions.*
https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/peers-supporting-recovery-mental-health-conditions-2017.pdf
 - *Recuperación de Problemas de Salud Mental con el Apoyo de Compañeros.*
https://www.samhsa.gov/sites/default/files/t24_spanishvop_mh_508_8_31_18_fixed.pdf
 - *Peers Supporting Recovery From Substance Use Disorders.*
https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/peers-supporting-recovery-substance-use-disorders-2017.pdf
 - *Recuperación de Trastornos de Consumo de Sustancias con el Apoyo de Pares.*
<https://www.samhsa.gov/sites/default/files/peers-supporting-sud-recovery-spanish.pdf>
 - *Value of Peers, 2017.* https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/guidelines-peer-supervision-3-resources-cp4.pdf

Questions and Answers

To submit a question, use the Chat feature via Zoom.



Thank you!

Submit applications to:

peerrecoverycoaches@jbsinternational.com

The Office for Victims of Crime (OVC) addresses crime victim services related to the opioid epidemic and expands upon existing or establishes new programs to provide services to children and youth who are victimized as a result of the opioid crisis.

Please visit the Rethink the Village Website - <https://www.rethinkthevillage.org>

[WWW.OVC.GOV](http://www.ovc.gov)



This presentation was produced by JBS International, Inc. under cooperative agreement 15POVC-23-GK-01565-MUMU, awarded by the Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice. The opinions, findings, and conclusions or recommendations expressed in this presentation are those of the contributors and do not necessarily represent the official position or policies of the U.S. Department of Justice. ³⁸