

The webinar will start momentarily!



Office for Victims of Crime

Enhancing Community Responses to America's Addiction Crisis:
Serving Our Youngest Crime Victims





Webinar Housekeeping Items

- **Lines Muted:** All participant lines will be muted for the duration of this webinar session.
- **Questions & Answers: We want to hear from you!**
 - Today's presenters will take comments and questions at the end of the presentation. But we will monitor the Q&A throughout today's webinar.
 - Submit questions or comments by using the Q&A feature.
 - To open your Q&A window, click on the Q&A icon on the bottom of your Zoom window.



- **Technical Issues:** If you experience any technical issues during this webinar, please message us through the chat feature or email OVC-TTA@jbsinternational.com.
- **Recording and Presentation Slides:** The webinar is being recorded. The recording and presentation slides will be available in the coming weeks.
- **Post-webinar survey:** Please complete and offer us feedback to support future development efforts.

Meet Today's Presenters!



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Sustainability: Planning for When the Grant Ends

Office for Victims of Crime, Enhancing Community Responses
to the Opioid/America's Addiction Crisis: Serving Our
Youngest Crime Victims Grantees

Defining Sustainability Capacity



The ability to maintain programming and its benefits over time.

Sustainability

- Sustainability is the future of your vision, mission and desired outcomes
- The needs of the children/youth and families impacted by America's Addiction Crisis are many and enduring
- Increases the probability that your efforts on behalf of the children/youth and families will be productive and have a lasting impact



Achieving Sustainability



- Working toward sustainability should start at the beginning of your project
- Sustainability best practices can be integrated into your initial planning and implementation
- Regardless of where you are in your project, you can still plan for and achieve sustainability

Achieving Sustainability

Sustainability efforts go beyond a narrow focus on funding

Includes interdependent components that reflect the complexity of health and human services programs

Builds momentum to create and maintain change through effective use of assets and collective work with community partners (Office of Population Affairs, 2019)

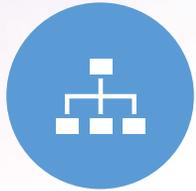
Requires working with the community and children/youth and families to become active agents of the change (Shout, 2008).

Sustainability Framework Considerations



Literature reviews show that eight sustainability considerations are often used by organizations. (Schell, 2013 and Bobkin and Hakimi 2020)

Sustainability Considerations



**Organizational
Capacity**



**Environmental
Support**



Partnerships



**Program
Evaluation**



**Program
Adaptation**



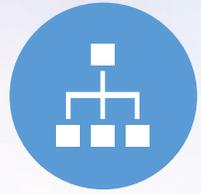
Communication



**Funding
Stability**



**Strategic
Planning**



Organizational Capacity

Having the internal support and resources needed to effectively manage your program.

- ✓ What makes your program unique?
- ✓ What unique community demands do you respond to?
- ✓ How do you provide consistently high-quality services with competent staff, supervision, and on-going training?





Environmental Support

Supportive internal and external climate



- ✓ Are you knowledgeable about the policies and funding structures that may impact your program at local and state levels?
- ✓ Do community members (stakeholders and citizens) recognize the need for the services, and do they demand services?



Environmental Support

Supportive internal and external climate

- ✓ Who are the influential community, local, and state organizations or individuals that recognize the value of your program and promote it to others?
- ✓ Do children, youth and families served by your program support the program and recommend the program to others?





Partnerships

Cultivating connections between your program and its stakeholders

- ✓ Is there a shared vision for sustainability among stakeholders?
- ✓ How are you creating meaningful and robust partnerships that strengthen and sustain over time?





Partnerships

Cultivating connections between your program and its stakeholders



- ✓ How are partners working together to effectively promote services and meet the needs of children and families?
- ✓ Do you have the right partners at the table?
- ✓ Who are the partners that can make policy and funding decisions?



Program Evaluation

Assessing your program to inform planning and document results

- ✓ What outcomes/program data are most important to key stakeholders/partners?
- ✓ What data/information is now being collected?
- ✓ Are you collecting data for measures of success? What?





Program Evaluation

Assessing your program to inform planning and document results

- ✓ What else is needed to show impact of your program?
- ✓ How do your program efforts align with functional/systemic outcomes?





Program Adaptation

Taking actions that adapt the program to ensure ongoing efficacy



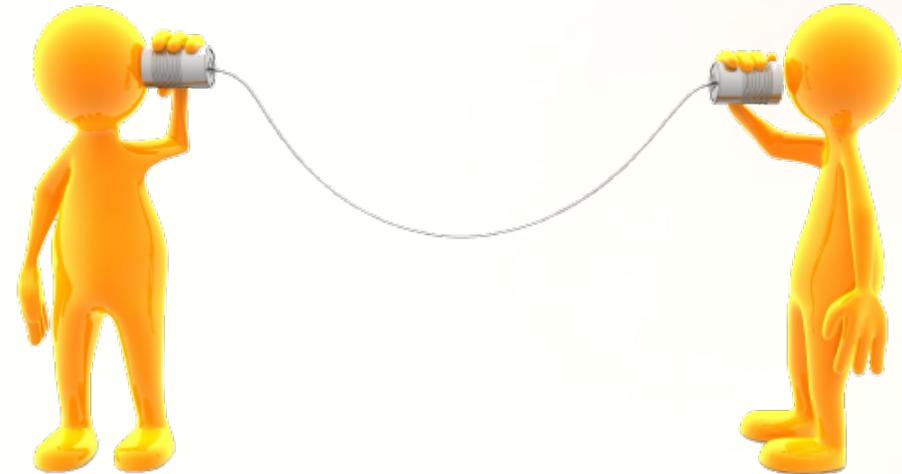
- ✓ How do program goals/outcomes align with organization and/or community goals? Is there overlap/duplication with other community partners?
- ✓ What other stakeholders can integrate program components into their organization/system?
- ✓ How do you match services to community needs and can you adjust program/services to meet new priorities or gaps?



Communication

Strategic communication with stakeholders and the public about your program

- ✓ Have you defined what you plan to accomplish through your communication strategy?
- ✓ Are messages tied to goals of stakeholders/possible funders and targeted to your audience?
- ✓ What messages do you have that promote the program and demonstrate effectiveness?

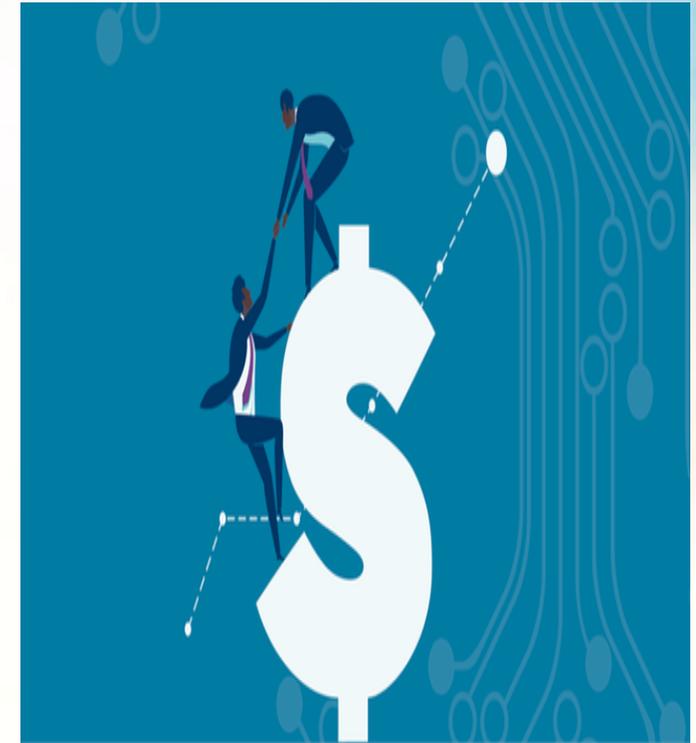




Funding Stability

Consistent financial base

- ✓ How are you ensuring that you are aware of new potential funding sources to support the needs of children and families impacted by the addiction crisis?
- ✓ Are you aware of funding mechanisms that support similar programs at the community, local and state levels as possible future funding sources?
- ✓ What possible future funding strategies have you explored and/or identified?
- ✓ What partners can bring resources to the table, and how can they be leveraged to sustain program components and outcomes?





Strategic Planning

Using processes that guide your program's directions, goals and strategies

- ✓ Is there a shared vision for sustainability among the organization and stakeholders/community leaders?
- ✓ How is sustainability defined for your program?
- ✓ When did you begin sustainability planning?





Strategic Planning

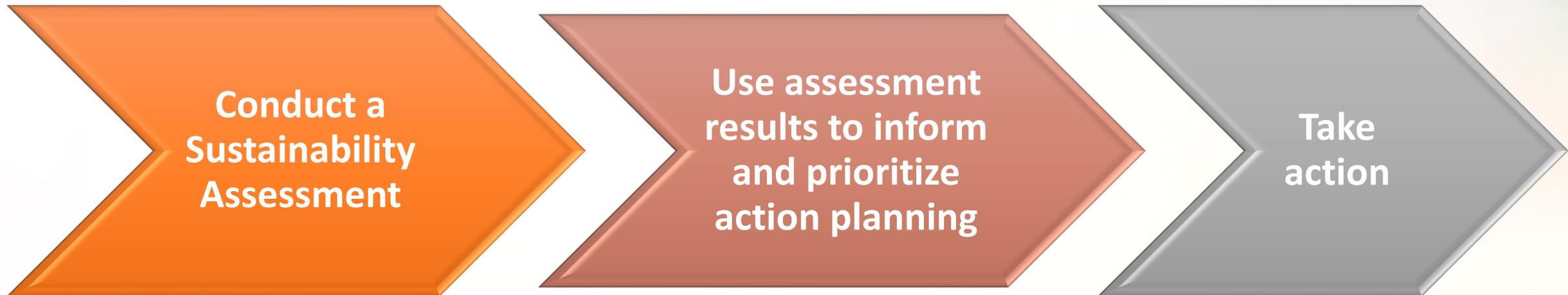
Using processes that guide your program's directions, goals and strategies



- ✓ Do you have a sustainability plan?
- ✓ How have you incorporated sustainability activities into program operations?
- ✓ How have you incorporated measures of success into your sustainability plan?

Sustainability Process

Three-part sustainability planning process ([Calhoun 2014](#))



Prepare to Assess Your Program

- ✓ **Define the program to be assessed**
 - Clearly specify the program's components included in the OVC grant
- ✓ **Invite internal and external participants**
 - Internal parties that are responsible for or influence the success of the program
 - External parties that work closely with the grantee or who have influence on the success of the program

Complete the Sustainability Assessment

✓ Identify tool and complete assessment

- Does the grantee have an assessment tool that they have used before?
- The Program Sustainability Assessment Tool (PSAT) addresses the 8 considerations (domains)
- PSAT has been determined valid and reliable

✓ Distribute to your team, complete, and score the assessment



Complete the Sustainability Assessment

Using the Program Sustainability Assessment Tool (PSAT)

<https://www.sustaintool.org/psat/>



Example: Environmental Support

Environmental Support

Build or maintain a supportive internal and external climate where your grant services are a priority of leadership members who can leverage resources.

www.sustaintool.org



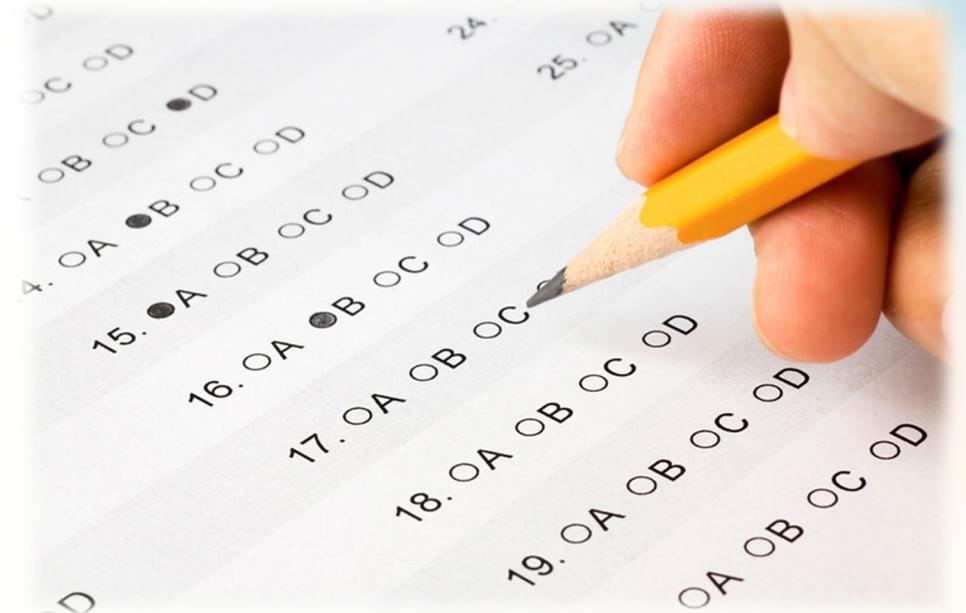
Environmental Support Considerations

Environmental Support: Having a supportive internal and external climate for your program

	To little or no extent					To a very great extent		Not able to answer
1. Champions exist who strongly support the program.	1	2	3	4	5	6	7	NA
2. The program has strong champions with the ability to garner resources.	1	2	3	4	5	6	7	NA
3. The program has leadership support from within the larger organization.	1	2	3	4	5	6	7	NA
4. The program has leadership support from outside of the organization.	1	2	3	4	5	6	7	NA
5. The program has strong public support.	1	2	3	4	5	6	7	NA

Complete the Sustainability Assessment

- ✓ **Assemble the planning team**
 - People in leadership roles are key to the program's operation
 - Those who participate should have been part of the assessment process
- ✓ **Review Mission and Purpose**
 - Share the vision, mission and purpose of the program.
 - Provide overview of the program and desired outcomes
 - Describe what the program will look like in three to five years.



Complete the Sustainability Assessment

- ✓ Prior to the assessment, each grantee will need to review the tool to define some of the terms to be applicable to their organization.

Example: Environmental Support

- Discuss what the term “champion” means to the group
- What does it mean to be in a leadership role?

Review the Sustainability Assessment Results



- ✓ Team reviews the findings
- ✓ Discuss opinions and perceptions on the findings for each of the considerations
- ✓ Review the range of scores

Determine What You Want to Sustain

- ✓ What components of your program do you want to sustain?
- ✓ What components of your program must be sustained?
- ✓ Are there opportunities to integrate those components into another program within your organization?
- ✓ Are there better financing/sustainability options if another organization adopted those components?





Develop Action Plan

✓ **Prioritize areas of sustainability capacity**

- Review areas of strengths and challenges from your assessment results
- Review opportunities - large payoffs with least resources
- Where can your program make the greatest gains?
- Which domains are most important to the success of the program?
- Look at the evaluation data to help determine which program elements are strongest.

Develop Action Plan



✓ Write an Action Plan

- Develop action steps that describe how the grantee will address the priority sustainability areas.
- Each action step should include a person responsible and timeframe
- List resources and stakeholders required to achieve action steps
- Outline methods for tracking progress

Develop an Action Plan

[Name of Program] Sustainability Plan

www.sustaintool.org

- ✓ **Program Vision Statement:** [Describe the final long-term goal or vision of your program or initiative.]
- ✓ **Background:** [Briefly summarize the history and current state of the program you wish to sustain.]
- ✓ **Current Funding Sources:** [List the current funding sources for this program along with their expiration dates.]
- ✓ **Sustainability Results:** [Summarize your program's strengths and areas for improvement identified in your results from the Program Sustainability Assessment Tool.]
- ✓ **Program Elements to be Sustained:** [List the program elements that your team has decided to sustain. Refer to your evaluation data to see which program elements are more effective and essential.]
- ✓ **Partners:** [List partners involved in the sustainability assessment and/or creation and implementation of the sustainability plan.]
- ✓ **Time Frame:** [Enter the period of time over which the sustainability activities listed below will be implemented.]

Develop Action Plan

<https://sustaintool.org/>

Environmental Support: Having a supportive internal and external climate for your program

Sustainability Objective: [Write an objective that will enable you to increase sustainability capacity in this domain in a way that is important for your program. The objective should be Specific, Measurable, Attainable, Realistic, and Time Bound (SMART). You may need more than one objective per domain.]

Steps to achieve objectives: [Be very specific and include important sub-steps. Anyone should be able to pick up this document and understand what needs to happen in order to reach your objective.]	Who will do the work? [For every task, there needs to be a responsible party/parties. Who will ultimately ensure the work gets finished?]	What does success look like? [What metrics will you use to track progress on the completion of each step? How will you know it's time to move on to the next step?]	What non- financial resources are needed for this step? Where will they come from?	Due date [In the appropriate quarter, enter a specific date by which the activity must be completed.]			
				Q1	Q2	Q3	Q4
1.							
1.							
1.							
1.							
1.							
1. [Add or delete steps to meet your needs.]							

Take Action



✓ Implement the Action Plan

- Use the plan to guide ongoing activities
- Provide periodic updates and continually address challenges
- Monitor progress

✓ Reassess and Adjust Sustainability Plan

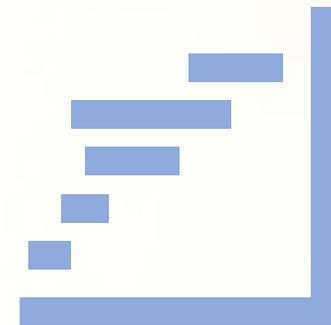
- Consider updating your sustainability plan on an annual basis
- Identify strengths and challenges
- Take concrete steps to improve sustainability capacity
- Adjust your sustainability plan to address new challenges and opportunities

Citations

- Calhoun A, Mainor A, Moreland-Russell S, Maier RC, Brossart L, Luke DA. Using the Program Sustainability Assessment Tool to Assess and Plan for Sustainability. *Prev Chronic Dis* 2014;11:130185. DOI: <http://dx.doi.org/10.5888/pcd11.130185>
- Eric Sarriot, Jim Ricca, Jennifer Yourkavitch, Leo Ryan, and the Sustained Health Outcomes (SHOUT) Group. (2008). *Taking the Long View: A Practical Guide to Sustainability Planning and Measurement in Community-Oriented Health Programming*. Calverton, MD: Macro International Inc.
- Ewing, Jennifer and Knapp, Don. *Sustainability Planning Toolkit*. ICLEI in collaboration with City of New York's Mayor's Office of Long-Term Planning and Sustainability. 2009. Available at www.iclei.org/sustainabilitytoolkit.
- Luke DA, Calhoun A, Robichaux CB, Elliott MB, Moreland-Russell S. The Program Sustainability Assessment Tool: A New Instrument for Public Health Programs. *Prev Chronic Dis* 2014;11:130184. DOI: <http://dx.doi.org/10.5888/pcd11.130184>
- Program Sustainability Assessment Tool. Available at <https://www.sustaintool.org/>
- Resource Guide for Building Sustainable Programs (Revised 2019). U.S. Department of Health and Human Services, Office of Population Affairs. Available at: <https://opa.hhs.gov/sites/default/files/2021-01/sustainability-guide-revised-2019.pdf>.
- Schell SF, Luke DA, Schooley MW, Elliott MB, Herbers SH, Mueller NB, et al. Public health program capacity for sustainability: a new framework. *Implement Sci* 2013;8:15. PubMed.

Sustainability TTA Opportunities

- **Targeted Sustainability TTA**
 - Sustainability consultations
 - Sustainability plan review/collaboration
- **Sustainability Site Visit**
 - Comprehensive assessment of sustainability capacity
 - Prioritize sustainability considerations
 - Identify sustainability strategies
 - Inform sustainability planning





United For Youth Website www.Unitedforyouth.org

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UNITED FOR YOUTH

Creating a path forward for children, youth and families impacted by substance use.

Get Help

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Impact and Response

8.7 MILLION CHILDREN nationwide have a parent with a substance use disorder.¹

1.435 Million children are living with a parent with opioid use disorder.²

240 Thousand children had a parent die due to opioid overdose.³

325 Thousand children have been removed from the home due to parental opioid use.⁴

Learn more about the impact and response to youth victims.



Best, Promising, and Innovative Work Underway

Throughout the United States, children and their families are feeling the impact of substance use. About 1 in 8 children ages 17 or younger reside in a home where at least one parent has a substance use disorder.

Learn more about the work that helps put children and families back on the path forward.



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UNITED FOR YOUTH

Creating a path forward for children, youth and families impacted by substance use.

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Grantee Portal

Welcome to the Enhancing Community Responses to the Opioid Crisis: Serving Our Youngest Crime VictimsSM grantee resource and information portal.

This portal is designed to support active grantees to request technical assistance, learn about projects funded and close by, locate initiative specific resources and remain up to date on news, events and learning opportunities that are upcoming.

This initiative was launched by the Department of Justice (DOJ), Office for Victims of Crime (OVC) in 2018 and expanded in 2019 supporting two grantee cohorts for a total of 59 grant projects in 36 states and communities across the United States. The two cohorts are diverse and represent state, county and city governments, law enforcement, Tribal and Tribal organizations, health...

Upcoming Events

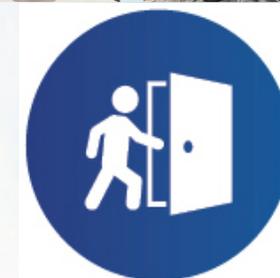
Grantee Spotlight Webinar: NCAC - Engaging your MDT
November 18, 2020
1:30-3:00 pm EST

FY2020 OVC Grantee Orientation Kickoff Webinar
November 30, 2020
4:00-5:00 pm EST

[View more events](#)



Register to Access the Grantee Portal



- Go to <https://www.unitedforyouth.org/user/register/grantee>
 - Use project specific information to register
 - Cohort
 - Grantee name
 - Contact information
- Once registered, your account will be reviewed with approvals communicated within 3-5 business days via email
- Approval email will include information about log in, setting your password, and other details
- Find the Grantee Portal Log-in link on the bottom right of the website



Process for Requesting TTA

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UNITED FOR YOUTH
Creating a path forward for children, youth and families impacted by substance use.

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Grantee Resources Request Technical Assistance OVC Projects Grantee Calendar

Home > Grantee Portal > Request Technical Assistance

Request Technical Assistance

View Results

Submission Date *
[]

Cohort Year *
- Select -

Requestor First Name *
[]

Requestor Last Name *
[]

Requestor Position/Title *
[]

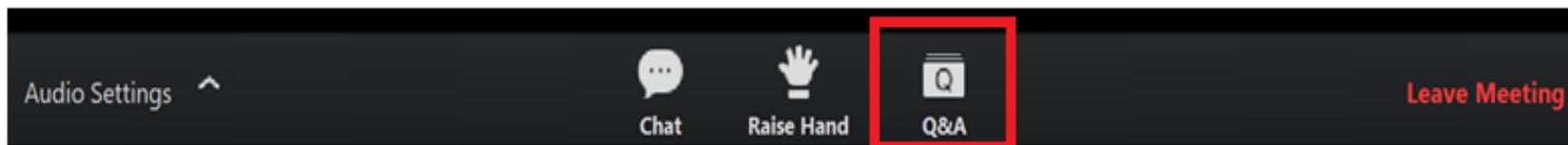
Requester *
 OVC
 Grantee
 Other

- Collaborate with your team, communities, and stakeholders to identify needs.
- Actively work with your JBS Coach to determine how TTA can support these needs.
- Log into the Grantee Portal within the United for Youth website and click on the ***Request Technical Assistance*** link.
- Fill out the blank fields on the ***Request Technical Assistance*** page and click ***Submit***.
- Await an automatic reply notifying you of TTA request receipt; within *48 hours* JBS will reach out to initiate action.



Questions & Answers

Submit questions by using the Q&A feature. To open your Q&A window, click the Q&A icon on the bottom of your Zoom window.





Reminders

- ✓ Please complete post-webinar survey for today's webinar and offer us feedback to support future development efforts.
- ✓ Today's webinar recording, along with presentation slides will be distributed via the OVC-TTA@jbsinternational.com inbox (listserv) in the coming weeks.
- ✓ **We want to hear from you!** To support planning for future grantee webinars, we are asking grantees to submit ideas for consideration to OVC-TTA@jbsinternational.com



Upcoming Webinars

- ✓ **OVC Opioid/America's Addiction Crisis and OVC TTAC Human Trafficking Programs, to be scheduled for April**
- ✓ **African American Grandfamilies: Helping Children Thrive Through Connection to Family and Culture, Wednesday, May 26, 2021, 3:00pm-4:00pm ET**
- ✓ **American Indian & Alaska Native Grandfamilies: Helping Children Thrive Through Connection to Family and Cultural Identity, to be scheduled for July**

Thank you!

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Karen Yost – kyost@jbsinternational.com

The Office for Victims of Crime (OVC) addresses crime victim services related to the opioid epidemic and expands upon existing or establishes new programs to provide services to children and youth who are victimized as a result of the opioid crisis.

Please visit the [United for Youth Website](https://www.unitedforyouth.org/) - <https://www.unitedforyouth.org/>

www.ovc.gov



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